

## PRESS RELEASE



### DALE GANN NAMED VICE PRESIDENT & GENERAL MANAGER OF PALM BEACH INTERNATIONAL RACEWAY

**JUPITER, FL – November 14, 2013** – IRG Sports + Entertainment™ (IRG), the parent company of multiple motorsports properties, announced today that Dale Gann has been promoted from Executive Vice President of Operations to Vice President and General Manager of Palm Beach International Raceway™ (PBIR). Gann joined the team at PBIR in March of 2009 and earned promotions in both 2012 and earlier in 2013, assuming additional directorial responsibilities for the facility as a whole including staffing, budgeting and event management.

Born and raised in New Jersey, Gann began his career by studying business administration and later moved into information technology and network engineering positions for such companies as Planet Hollywood and Bernie's Coffee & Tea. With 14 years of experience in project management, system infrastructures and system integrations, Gann will oversee all aspects of PBIR's day-to-day management including private track rentals, corporate events, and major events.

"The last 5 years at PBIR have been incredibly rewarding for me and have expanded my understanding of the motorsports industry. I'm looking forward now to building and expanding on that knowledge and continuing to manage the planning and execution of our weekly racing events," said Gann.

"I am very pleased to announce this promotion for Dale. He has been my right hand since 2009 and is an incredible asset to the team," said Jason Rittenberry, CFE, President and Chief Executive Officer of IRG.

### ABOUT IRG SPORTS + ENTERTAINMENT

IRG Sports + Entertainment™ (IRG) is a leading purveyor of sports and live entertainment experiences and is the privately-held parent company of International Raceway Group™ (IRG) and the International Hot Rod Association™ (IHRA). IRG owns and operates Palm Beach International Raceway™ (PBIR), Palm Beach Driving Club® (PBDC), Memphis International Raceway™ (MIR), and Southwestern International Raceway™ (SWIR). Located in Jupiter, Florida, PBIR is the company's flagship and home to PBDC, a private members-only club for automotive enthusiasts. The facility features a challenging 2.034-mile asphalt Road Course, an exciting 1/4-mile concrete Drag Strip, and a thrilling 8/10-mile Kart Track. Acquired in January 2011, MIR is a highly acclaimed motorsports facility located in Millington, Tennessee, featuring a formidable 1.8-mile asphalt Road Course, a riveting 1/4-mile Drag Strip, and an enthralling 3/4-mile Tri-Oval Short Track. Added to the IRG portfolio of brands in August 2013, SWIR is a 110-acre venue located at the Pima County Fairgrounds, 10 miles from downtown Tucson, Arizona. The track features a dedicated quarter-mile Drag Strip and first opened in August 1997. Owned and operated since January 2013 by IRG, IHRA is the second-largest drag racing and fourth-largest motorsports sanctioning body. The 43-year-old organization manages two national touring series, the Nitro Jam Drag Racing Series™ and the Thunder Jam Series™. With headquarters in Norwalk, Ohio, IHRA sanctions more than 100 motorsports facilities in the U.S. and Canada and has more than 12,000 racers of all skill levels as members. IRG's subsidiaries now promote more than 800 motorsports, live entertainment and corporate events annually at its venues and series. IRG is also affiliated with the Dezer Collection Auto Museum and Event Space in Miami, Palm

Beach Grand Prix, Super Chevy Show Series, Fun Ford Weekend, and Mega Mopar Action Series. For more information, visit [www.IRGSE.com](http://www.IRGSE.com), call 561.622.1400 or send an email to [Info@IRGSE.com](mailto:Info@IRGSE.com).

#### **ABOUT PALM BEACH INTERNATIONAL RACEWAY**

Palm Beach International Raceway™ (PBIR) is a state-of-the-art, acclaimed motorsports and entertainment facility featuring a challenging 2.034-mile asphalt Road Course, an exciting 1/4-mile concrete Drag Strip, and a thrilling 8/10-mile Kart Track. Approved for Indy Car testing, the 10-turn Road Course at PBIR consists of a 6/10-mile straightaway, 90-foot-wide flex-use area, 40- to 60-foot-wide seamless track, and a 6-degree banked corner. The Road Course welcomes world-class annual events including Formula Drift and the Palm Beach Grand Prix. Designed by former NHRA World Champion Wayne McMurtry, the Drag Strip at PBIR hosts such premier events as the International Hot Rod Association's Nitro Jam™, PRO Winter Warm-up, 5-Day Citrus Nationals, and Super Chevy Show. Sanctioned by the World Karting Association as a Master Track, the 12-turn, 26-foot-wide Kart Track at PBIR hosts the Florida Winter Tour and conducts karting schools, training courses, 3-hour endurance races, auto crossing events, racing leagues, and "arrive & drive" programs. Driving schools, testing sessions, private rentals, and corporate team-building events are held at PBIR year-round. Founded in 1964 and acquired in 2008 by IRG Sports + Entertainment™ (IRG), PBIR underwent a \$20 million remodeling including an upgraded Road Course, low-glare lighting, safety barriers, luxury chalet, VIP trailer and timing tower. Located in Jupiter, Florida, PBIR is the official home of the Palm Beach Driving Club®, MRP Motorsport, and Driven2Win Drag Racing School. IRG also owns and operates Memphis International Raceway™, Southwestern International Raceway™, and International Hot Rod Association™. For more information, visit [www.RacePBIR.com](http://www.RacePBIR.com), connect with PBIR at [www.Facebook.com/PalmBeachIntlRaceway](http://www.Facebook.com/PalmBeachIntlRaceway) and [www.Twitter.com/RacePBIR](http://www.Twitter.com/RacePBIR), call 561.622.1400 or send an email to [Info@RacePBIR.com](mailto:Info@RacePBIR.com).

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