



**Press Release
May 7, 2014**

IRG SPORTS + ENTERTAINMENT ANNOUNCES STAFF CHANGES

JUPITER, FL - May 7, 2014 - IRG Sports + Entertainment™ (IRG) is pleased to announce the promotion of Hillary O'Brian to Chief Financial Officer. O'Brian has managed the accounting for the group of IRG companies since joining the company one year ago in April.

At Palm Beach International Raceway™ (PBIR), Bill Murray, the Director of Food and Beverage, adds Drag Strip Operations to his role. In addition to managing the culinary aspects of hosting guests throughout the facility, Murray oversees the staffing, scheduling and execution of racing events held on the Drag Strip on a weekly basis.

PBIR also welcomes new staff member Bill Kuehn to the sales team as Manager of Corporate Partnerships. Kuehn is based at PBIR and will call on a nationwide territory of prospects for PBIR sponsorships. A native of Illinois, Kuehn has an extensive background in sales, public relations, client services, race track operations and venue management. His previous position was with Cordova Dragway Park in Illinois as a facility manager overseeing a food and beverage outlet along with inventory control.

After two years as Director of Business Development at PBIR, Jackie Rea has transitioned to focusing on the Palm Beach Driving Club (PBDC) as the new Manager and Membership Coordinator. PBDC is a members-only club offering weekly, year-round track programs to automotive enthusiasts exclusively at PBIR.

ABOUT IRG SPORTS + ENTERTAINMENT

IRG Sports + Entertainment™ (IRG) is a leading purveyor of sports and live entertainment experiences and is the privately-held parent company of the International Hot Rod Association™ (IHRA). IRG owns and operates Palm Beach International Raceway™ (PBIR), Palm Beach Driving Club® (PBDC), Memphis International Raceway™ (MIR), and Southwestern International Raceway™ (SWIR). Located in Jupiter, Florida, PBIR is the company's flagship and home to PBDC, a private members-only club for automotive enthusiasts. The facility features a challenging 2.034-mile asphalt Road Course, an exciting 1/4-mile concrete Drag Strip, a thrilling 8/10-mile Kart Track, and a 250-foot-long Mud Bog for side-by-side drag racing. Acquired in January 2011, MIR is a

highly acclaimed motorsports facility located in Millington, Tennessee, featuring a formidable 1.8-mile asphalt Road Course, a riveting 1/4-mile Drag Strip, and an enthralling 3/4-mile Tri-Oval Short Track. Added to the IRG portfolio of brands in August 2013, SWIR is a 110-acre venue located at the Pima County Fairgrounds, 10 miles from downtown Tucson, Arizona. The track features a dedicated quarter-mile Drag Strip and first opened in August 1997. Owned and operated since January 2013 by IRG, IHRA is the second-largest drag racing and fourth-largest motorsports sanctioning body. The 44-year-old organization manages two national touring series, the Nitro Jam Drag Racing Series™ and the Sonic Rush Tour™. With headquarters in Norwalk, Ohio, IHRA sanctions more than 100 motorsports facilities in the U.S. and Canada and has more than 12,000 racers of all skill levels as members. IRG's subsidiaries now promote more than 800 motorsports, live entertainment and corporate events annually at its venues and series. IRG is also affiliated with Miami's Auto Museum at The Dezer Collection, Palm Beach Grand Prix, Super Chevy Show, Fun Ford Weekend, and Mega Mopar Action Series. For more information, visit www.IRGSE.com, call 561.622.1400 or send an email to Info@IRGSE.com.

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